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PRESENTS



# international medical (healthcare) tourism congress

2 - 3 March, 2018

Vivanta by Taj, MG Road, Bengaluru, India

**Program Book**



## Detailed Program - 2<sup>nd</sup> March 2018, Friday

900 - 1100 Hrs

### Inaugural Ceremony

#### Welcome Address

**Keynote address** - Dr. Constantine Constantinides, M.D., Ph.D.

**Dr. Constantinides** is a Pediatric Surgeon by training who has worked in London, Cape Town, Durban and Athens.

He is the founder of "Health Tourism Policy and Strategy", the Health Tourism Sector think and do tank.

As of October 2015, he is Secretary General of the Global Healthcare Travel Council and between June 2016 and November 2017 he was also Founding President of the Greek Health Tourism Confederation.

He is associated with several of the implementable innovations and "firsts" introduced to the Health Tourism Sector - and much of the original spoken and written word on the subject of Health Tourism.

#### Health Tourism - the Bigger Picture

*...bringing it into view, sustaining it and enlarging it further*

#### Uncovering of a sector much larger than originally perceived

*...in terms of scope and economic impact*

In the context of Health Tourism, "Bigger Picture" refers to the uncovering of a sector much larger, in terms of scope and economic impact, than originally perceived - which was brought into view following the introduction of permissionless innovations

#### Chief Guest - Shri. Ramesh Kumar, Honorable Minister, Health & Family Welfare Department

#### Vote of Thanks

1100 - 1115 Hrs

Break

1115 - 1200 Hrs

#### Session 1 - STP - Segmenting | Targeting | Positioning - Country / City Centric

**Chairperson:** Mr. Prasant / Ms. Anitha

**Speakers:** Shri. Ajay Seth, Additional Chief Secretary for Health and Family Welfare, Government of Karnataka - (8 mins each)

Mombasa: Minister of Health

Mangalore: Health Secretariat

**Speakers:** Marketing Head of Sponsor Hospitals

**Moderator:** Mr. Sanjay Bhat

**Theme:** With digital India program and smart city project, India is moving ahead in becoming a developed country from a developing country. This is the right time to segment, target and position medical tourism in India to yield outstanding results. Segmenting the requirements to target the countries and position

**1115 - 1200 Hrs** our strengths in medical tourism on the world map is the major motive. Sister city and hospital agreements will take India's medical tourism to new heights. Its about time to position our cities and showcase the facilities to rest of the world to attract tourism facilitators from around the world.

A ton of initiatives and a plathora of plans are made to promote and develop medicities or health cities in India. With such initiatives in place, IHTC is targeting in promoting medical tourism in medicities in India.

**1200 - 1245 Hrs** **Session 2 - Organ Transplant | Chairperson: Dr. KS Nayak**

**Speakers:**

Dr. Basant Mahadevappa HPB & Liver Transplant Surgeon at HCG Hospital

Dr. Dilip Dhanpal Urologist / Transplant surgeon (8 mins each)

**1245 - 1330 Hrs** Lunch Break

**1330 - 1415 Hrs** **Session 3 - GI | Chairperson: Dr. Manish Khaitan**

Dr. Alfred General Surgeon at KMC Hospital

**Theme:** India is becoming increasingly popular in the field due to extensive research and advanced technologies used for the treatment of GI disorders. People from different countries are stepping in India in search of best hospital for gastroenterology due to multiple reasons. Indian health care industry brings together multiple specialties for the diagnosis and treatment of various digestive disorders. Usually, any gastroenterologist in India from a reputed hospital holds decades of valuable experience in the field. Along with a qualitative treatment, the best doctor of gastroenterology in India, provides expert advice on diet and lifestyle modifications and preventive measures to be taken.

**1415 - 1500 Hrs** **Session 4 - Pediatrics and Infertility**

Chairperson:

**Speakers:** (8 mins each)

Dr. Madhuri Patil

Dr. Anuradha Panda

Dr. Robert Antony

**Theme:** During the 40's India had only 12-15 pediatricians and now the numbers are more than 23,000. With the increasing number of children hospitals every year, India is well equipped with the infrastructure to cater better and deliver treatments more professional and economically.

With drastic changes in life style, increasing stress & work pressure,

- 1415 - 1500 Hrs**      infertility among men and women have become very common in the current generation. India has tons of infertility centers located in major cities with world class technology and state of the art infrastructure to treat a host of infertility problems.
- 1500 - 1600 Hrs**      **Session 5 - Ortho | Chairperson: Dr. Thomas Chandy**  
Dr. Madhusudan  
Dr. Deepak Rai  
Dr. Manish Samson
- 1600 - 1615 Hrs**      Tea Break
- 1615 - 1715 Hrs**      **Session 6- Holistic Approaches in the Management of Cancer | Chairperson: Dr. Vishal Rao**  
Speakers  
Dr. Suresh Rau  
Dr. M S Baliga

## Detailed Program - 3<sup>rd</sup> March 2018, Saturday

- 900 - 0945 Hrs**      **Session 7**  
**Chairperson: Health Tourism during the Internet Century - Dr. Constantine Constantinides**  
Contemporary Health Tourism coincides with the Internet Century - in other words, today and tomorrow.  
And what should we expect to see?
- Chairperson: Telemedicine - Dr. Nayak**  
**Speakers:**  
Dr. Sunitha Maheshwari, Pediatric Cardiologist  
Theme: Telemedicine is the use of telecommunication and information technology to provide clinical health care from a distance. It has been used to overcome distance barriers and to improve access to medical services that would often not be consistently available in distant rural communities. It is also used to save lives in critical care and emergency situations.  
Although there were distant precursors to telemedicine, it is essentially a product of 20th century telecommunication and information technologies. These technologies permit communications between patient and medical staff with both convenience and fidelity, as well as the transmission of medical, imaging and health informatics, data from one site to another. For example, it is possible to perform dialysis using remote monitoring using telemedicine and mHealth platforms.
- 945 - 1030 Hrs**      **Session 8 - Uro|Chairperson:**  
**Speakers**  
Dr. Sambashiva, Urologist- Lakshmi Hospital  
Dr. Ashok Pandit, Urologist-Yenepoya Specialty Hospital
- 1030 - 1115 Hrs**      **Session 9 - Cardio |Chairperson: Dr. Adil Sadiq, Sakra**  
**Speakers:**  
Dr. Sakthivel, Yenepoya Specialty Hospital  
**Theme:** India is one of the largest and modern heart care centres in Asia. From preventive heart care & non-invasive heart care to the most complex procedures and surgeries. India has collectively performed surgeries and procedures with success rates at par with the best hospitals in the world, India today offers one of the safest treatments for heart problems.
- 1115 - 1130 Hrs**      Break

- 1130 - 1215 Hrs**      **Session 10 - Glamorize yourself | Chairperson: Dr. Girish Rao**  
Speakers  
SBF  
**Theme:** It is difficult to find even a single person who do not want to look beautiful/handsome. The progress in dentistry, cosmetology is substantial in India with latest techniques and equipments to make sure the patients get their desired treatments without any hassels.
- 1215 - 1330 Hrs**      **Session 5 - AYUSH - Compliment Allopathy | Chairperson: Dr. Raghavendra Rao**  
Speakers  
Dr. D.C.Katoch is Joint Advisor in the Department of AYUSH, Ministry of Health and Family Welfare  
**Theme:** Alternate treatments have become more popular in the recent years with the increase in health issues because of multiple reasons. India is known for its natural treatments which are practiced for more than 5000 years. The art of healing has become more popular among different countries attracting thousands of tourists. Ayush comprises of Ayurveda, Yoga and Naturopathy, Unani, Siddha and Homoeopathy systems.  
**Ayurveda:** The word Ayurveda derived from AYU and VEDA. AYU means life VEDA means science or knowledge. Ayurveda means the science of life.  
**Yoga:** Yoga is an Art and Science of healthy living. It is a spiritual discipline based on an extremely subtle science, which focuses on bringing harmony between mind and body  
**Unani:** Unani-tibb or Unani Medicine is a form of traditional medicine practiced Asian countries. It refers to a tradition of Graeco-Arabic medicine, which is based on the teachings of Greek physician Hippocrates and Roman physician Galen.  
**Siddha:** The Siddha system of medicine is mainly practised in the Southern part of India. The word Siddha has its origin in the Tamil word Siddhi which means "an object to be attained" or "perfection" or "heavenly bliss".  
**Homeopathy:** Homeopathy is a distinct medical specialty being practiced across the world. The word 'Homeopathy' is derived from two Greek words hómoios (similar) and páthos (suffering).
- 1330 onwards**      Valedictory By AYUSH  
Chief Guest: Shri. Shripad Yesso Naik - Minister of AYUSH
- 1345 - 1445 Hrs**      Lunch
- 1500 onwards**      Hospital Visits

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